

# power connection

Reshaping the Future for Women in STEM

**Alan Alda, an actor and writer widely known for his role in the television series M\*A\*S\*H**, was a leading advocate for women's rights in the effort to pass the Equal Rights Amendment. In the past two decades, he has become prominent as an innovator in communication training.

He combines these strong interests in the Power Connection™ project – a program that builds skills to help meet the challenges women face as STEM professionals.

These workshops grow out of the success of the Alan Alda Center for Communicating Science at Stony Brook University, which in its first nine years has trained more than 15,000 scientists and medical professionals. These powerful techniques have been adapted specifically for women in science.

Based on his lifelong experience in the theatre, Alda and his team have developed an innovative method using improvisation exercises that promote the kind of connection and relating that are essential to strong communication.

As with the thousands of women and men around the world who have been trained by the Alda Center to communicate with clarity and confidence, these workshops develop leadership skills, foster teamwork and prepare women for bold moves in the STEM fields.



Power Connection is a pioneering program for Women in STEM, brought to you in partnership between the Alan Alda Center for Communicating Science at Stony Brook University and the Alda Communication Training Company.

Profits from this program are contributed to the Alda Center to fund research and development in science and medical communication.

In partnership between

**ALDA COMMUNICATION**  
TRAINING RELATING IS EVERYTHING

**Alan Alda Center**  
for Communicating Science

AT STONY BROOK UNIVERSITY

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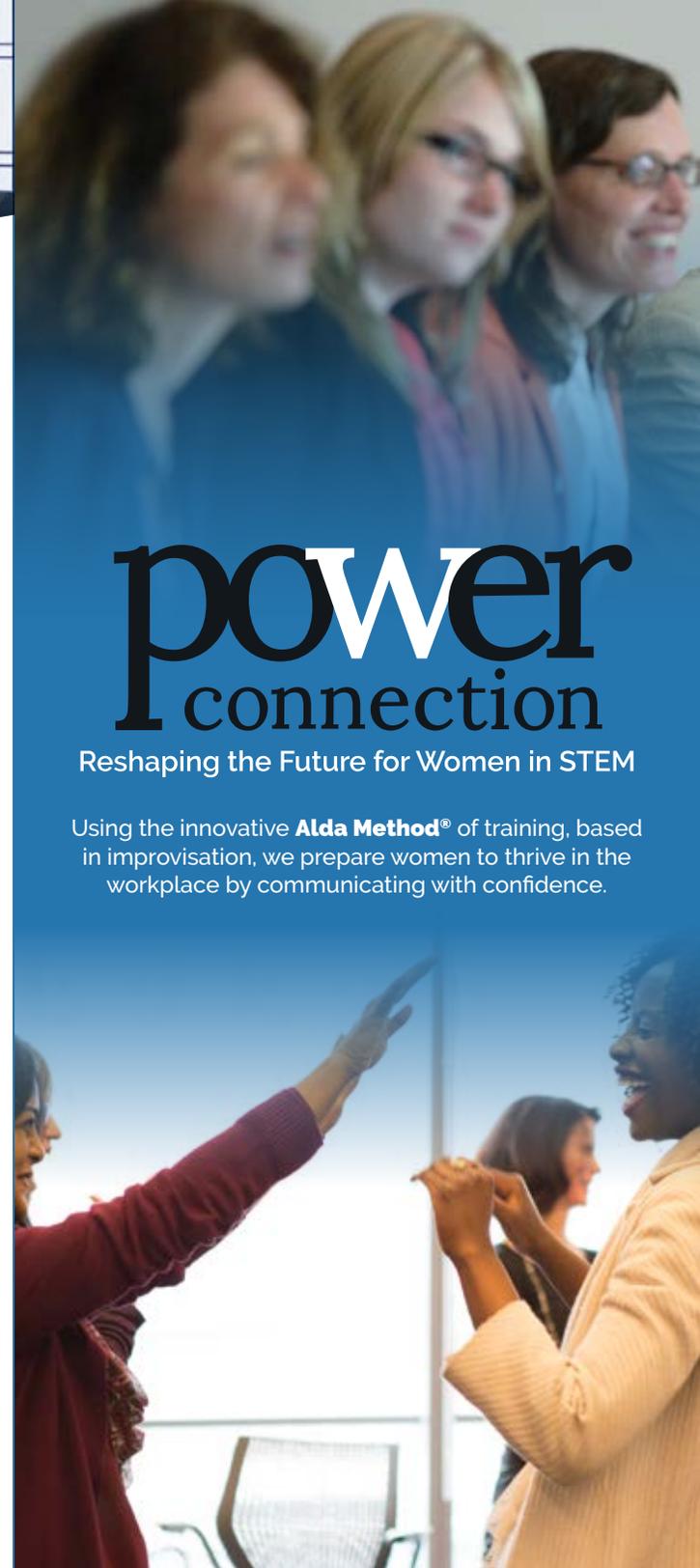
Reshaping the Future for Women in STEM

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Reshaping the Future for Women in STEM

Using the innovative **Alda Method®** of training, based in improvisation, we prepare women to thrive in the workplace by communicating with confidence.

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**Communication shapes how we experience each other: when we change the way we connect, we change the world. Join us for Power Connection, a dynamic, one-day learning experience that uses the power of improv to help you and a group of colleagues connect and challenge dynamics that undermine women's power and authority.**

***"Women constituted only 28% of workers in these [science and engineering] occupations, although they accounted for half of the college-educated workforce overall."*** — (National Science Board, Science & Engineering Indicators, 2018)

*"I am so much more aware of the impact I have on others ... it has made me more patient and thoughtful ... which allows me to take feedback in new ways ..."* — **Workshop Participant**

*"Each exercise came with more sophisticated insights ... and the program was building towards exercises where those insights would be used to achieve more concrete goals ..."*  
— **Workshop Participant**

*"I thought that I was already a strong 'connector,' however the workshop opened me up to the potential of listening 'in the moment' and on the person's terms, rather than simply listening for what I need."*  
— **Workshop Participant**

## Our Goals

**Created to bring about genuine engagement, the workshop exercises make use of the POWER OF CONNECTION.**

**By the conclusion of each workshop, participants will be able to:**

- Use a new repertoire of skills to address gender-based communication challenges
- Listen, connect, and adapt in the moment, while maintaining authority and voice
- Engage in challenging conversations
- Navigate complex power dynamics
- Promote – and advocate for – themselves and others more effectively

**Workshop participants bring their best contributions forward with confidence.**

Imagine a professional development experience where you advance your skills in persuasion, negotiation, listening, and presence while connecting with like-minded colleagues who want to facilitate change together.

